## REDK RESEARCH

## INFO

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## **OUR MISSION**

Our mission is to empower students with top-tier instructors, ensuring they excel academically and stand out in college applications. We're committed to providing expert-led programs that equip students with the skills and experiences needed for success in both academia and the professional world.





#### Empowerment Through Expertise

We believe in the power of exceptional instructors. Our commitment to excellence means partnering with top professors and industry experts to guide students towards outstanding college applications.

#### **Letters of Recommendation**

Have the opportunity to receive personalised recommendation letters penned by our professors. Consider it a stamp of approval for your intellectual prowess.

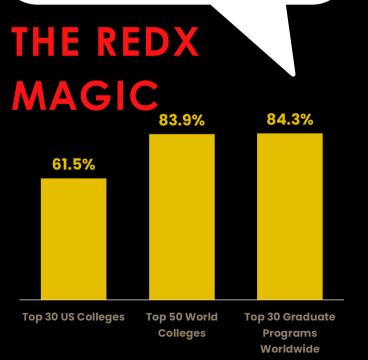
## No more than 20 students per Research Course

We do not believe in profit maximisation. We put students at the centre of everything that we do.



By participating in our programs, students can receive not only guidance but also an endorsement from the best of the best in a panoply of fields, bolstering their college applications. Among students who have enrolled in our programs:

83.9% students have successfully been admitted to the top 50 QS-ranked



School	Undergraduate admission	Master and PhD admission
Princeton University	1	1
MIT	3	5
Harvard University	2	4
Stanford University	2	4
Yale University	3	3
University of Chicago	4	5
University of Pennsylvania	4	19
Duke University	5	12
Brown University	4	13
Northwest University	6	10
Johns Hopkins University	12	61
Columbia University	5	42
Cornell University	7	16
UC Berkeley	19	9
UCLA	17	11
Rice University	12	7
Vanderbilt University	12	6
University of Notre Dame	4	2
University of Michigan, Ann Arbor	7	19
University of North Carolina at Chapel Hill	11	2
Georgetown University	5	14
Emory University	19	2
University of Virginia	5	4
Carnegie Mellon University	11	13
Washington University in St. Louis	17	43

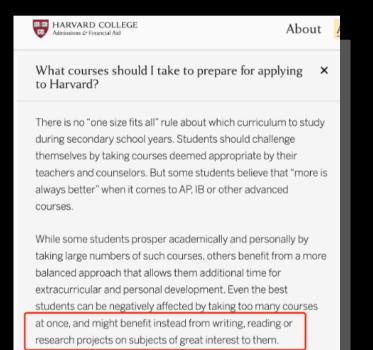
#### 2023 US College Admission Results

(\* Based on students' self report)

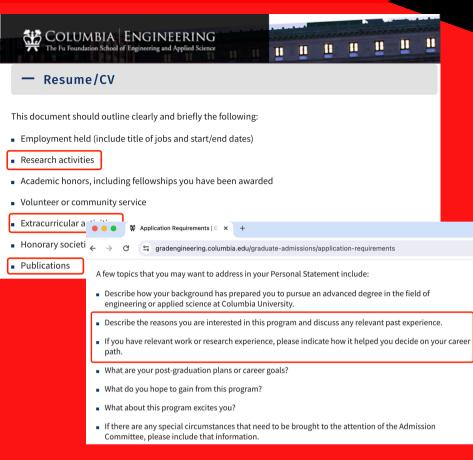
## THE SECRET TO SUCCESS.

## Research experience!

- Like Columbia and Harvard, MOST top universities value research undertaken by applicants.
- Deep Research in your area of interest is one of the best, if not the best way of showing admission officers that you are truly interested in what you seek to study.



According to their admissions page, Harvard does not encourage students to take an excessive number of courses at school. Instead, it advocates for a more balanced approach, such as engagement in <u>research programs</u>. Students are encouraged to submit their research findings as a component of their application to the university.



Johns Hopkins places an unbelievable emphasis on letters of recommendation. With RedX, students have the opportunity to receive a letter of recommendation from the best professors in their respective fields.

GETTING ACCEPTED



#### What do you look for in letters?

First we consider the source of the letter. A letter from your cousin who happens to teach at a two-year college is weighed significantly less than a letter from a researcher at a top computer science school! Next, we look for evidence of research potential. In particular, evidence of outstanding performance in past projects is of high importance. Somewhat less important is evidence of outstanding ability in the classroom. A good letter writer should know you well and be able to rank you very favorably in comparison with your peers.

## TANGIBLE OUTCOMES

#### **Enriching Personal Statements**

With an incessant influx of applicants with stellar grades, top universities have come to value passion more than grades. They often implicitly prescribe that applicants elaborate on academic endeavours outside of their educational institutions. In essence, they are looking for someone who goes beyond a set syllabi.

## Work with Top Scholars

University of Pennsylvania:

"Nearly one-third of the admitted students engaged in academic research during their time in high school...worked alongside leading faculty and researchers in their fields of interest."



Nearly one-third of the admitted students engaged in academic research during their time in high school, many earning national and international accolades for research that is already pushing the boundaries of academic discovery. Admitted students worked alongside leading faculty and researchers in their fields of interest, coauthored publications included in leading journals, and displayed their ingenuity in making connections across complex and varied disciplines. Our faculty and fellow students across Penn's schools and research centers are ready to welcome this latest generation of dynamic scholars who will continue to create new knowledge to benefit the world.

Learning at Penn

## Evaluation & Letter of recommendation

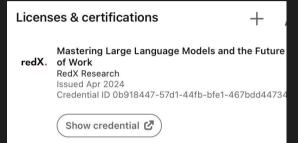
Students who participate in our programs will be **issued an evaluation by the professor. This is in tandem** with **opportunity to receive a letter of recommendation** primarily based on their research submission. These letters can greatly enhance students' college applications, making them stand out from the crowd.



whether prompt Final Grade: A+

## **Coveted Certificates**

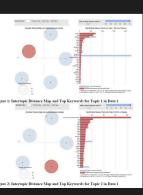
After completing RedX programs, students will receive a certificate of completion. Our partnership with Certifier enables us to issue sleek and stylish certificates. Students may add the certificate to their LinkedIn.



#### **Intensive Projects**

Through our programs, students will engage in group research projects that consolidate their understanding of the course material and bring out the best of their abilities. These projects will serve as uncompromising supporting evidence of talent and commitment, whatever they are upto in the world of study and work.







## Prof. Daniel Casasanto at Cornell

- Associate Professor of Psychology, Cornell University
- Winner of the Best Article Award in the field of Experimental Psychology for the year 2016 from the Journal of Psychological Science
- Recipient of the American Psychological Association's 2015 Award for Outstanding Research Contributions and the 2015 Distinguished Psychologist Honor from the American Psychological Society
- Associate Editor for Frontiers in Psychology, Frontiers in Neuroscience, and Academic Editor for the Public Library of Science Journals

#### Your Instructor

"Authored 100 papers with painstaking brevity."

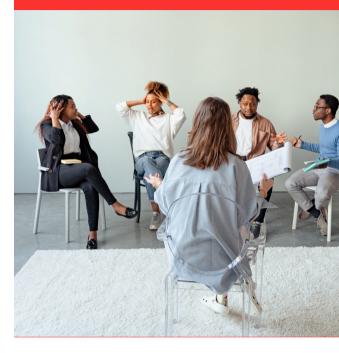
## Cognitive Diversity: How experience shapes brains and minds

## Why choose this course?

Cognitive abilities are the most important psychological conditions for people to successfully complete activities. Abilities such as perception, memory, attention, thinking, and imagination are considered cognitive abilities. Cognitive ability is the brain's capacity to process, store, and retrieve information, that is, the ability to grasp the composition, properties, relationships with other things, developmental dynamics, directions, and basic laws of objects, wealth and life expectancy.

#### What you will learn:

In this course, we will explore how subtle differences between language and culture affect people's perception and conceptualization of the world, and how differences between individuals lead to variations in their brain and ways of thinking. We will introduce new understandings and perspectives on how the mind develops, and extend to some new questions, such as what constitutes the universality of the human mind and what depends on the differences in our physical condition and social experiences.



## Focus

- Perception
- Conceptualization
- Brain Differences
- Mind Development
- Social Experiences
- Perceptual Influences
- Psychology
- Social Differences
- Cognitive Development

Week	Professor's Live Class	Mentor's Live Class
Week 1	<ul> <li>Overview of neuroplasticity: definition and significance.</li> <li>How experiences can reshape neural circuits.</li> </ul>	1-hour lecture support
Week 2	<ul> <li>How experiences during early life influence brain development.</li> <li>Critical periods and sensitive periods in neural development.</li> </ul>	1-hour lecture support
Week 3	<ul> <li>Changes in neural plasticity from childhood to old age.</li> </ul>	1-hour lecture support
Week 4	<ul> <li>Mechanisms of learning: synaptic plasticity and long-term potentiation.</li> <li>Types of memory: declarative, procedural, etc.</li> </ul>	1-hour lecture support
Week 5	<ul> <li>Impact of environmental enrichment and deprivation on brain structure and function.</li> <li>Studies and examples demonstrating these effects.</li> </ul>	1-hour lecture support
Week 6	<ul> <li>How the brain adapts to injuries, sensory loss, and disease.</li> <li>Maladaptive plasticity in conditions like chronic pain or addiction.</li> </ul>	1-hour Project mentorship
Week 7	<ul> <li>Neurological basis of skill acquisition.</li> <li>Techniques for enhancing learning and cognitive abilities.</li> </ul>	1-hour Project mentorship
Week 8	Professor Casasanto helps you identify a thesis and assigns preliminary readings.	1-hour Project mentorship
Week 9	Meet with Group to discuss shared research project	1-hour Project mentorship
Week 10	Meet with Group to discuss shared research project	1-hour Project mentorship
Week 11	Group Presentation; evaluated by the Professor	1-hour Project mentorship



## TEXTS/READING FOR THIS CLASS:

- Doidge, N. (2007). The Brain that Changes Itself: Stories of Personal Triumph from the Frontiers of Brain Science. New York, NY: Penguin Books.
- Merzenich, M. M., Van Vleet, T. M., & Nahum, M. (2014). Brain plasticity-based therapeutics. Frontiers in Human Neuroscience, 8, 385. doi: 10.3389/fnhum.2014.00385
- Doidge, N. (2015). The Brain's Way of Healing: Remarkable Discoveries and Recoveries from the Frontiers of Neuroplasticity. New York, NY: Penguin Books.
- Draganski, B., & May, A. (2008). Training-induced structural changes in the adult human brain. Behavioural Brain Research, 192(1), 137-142. doi: 10.1016/j.bbr.2008.02.015

## \*They will be available on your portal.

# RESEARCH